

PRESS RELEASE

7th April 2016

IB2B market is delivering a range of new services to enable the evolution of the digital enterprise.

A new report from benchmark-it (International Business-to-Business Services) finds that the digital enterprise is changing how business is done, supported by a range of new propositions from ICT service providers.

Report author Rob Pritchard observes: “Cloud services, IoT/M2M, security, unified communications, mobility, managed and professional services underpin the transformation of ICT from support function into the essence of the digital enterprise – at the same time substituting revenues from legacy voice and data services.”

The report also finds that this transformation will continue even in the face of a range of headwinds, including the US Election, Brexit, Grexit, the crisis in the Middle East/North Africa, the changing Chinese economy and the rise of extremist and protectionist politicians in many countries.

“Despite a number of political, economic and technical challenges, the evolution of the market will continue – the transformation into a digital business is ‘do or die’ for today’s enterprises – across all sectors and in all geographies.”

The 854-page report profiles, compares and assesses 35 leading providers of international business networking and related services.

For more information, please contact Rob Pritchard at +44 (0)1473 721230 or rob@benchmark-it.co.uk.

About benchmark-it.co.uk Ltd.:

benchmark-it is focused on monitoring and measuring the performance of ICT players in the international B2B and UK enterprise segments.